

sense

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SENSE 2013 FALL COLLECTION DEBUTS IN STORES ACROSS U.S. THIS MONTH

Santa Fe, N.M.--Sense Clothing is proud to introduce the rich colors and luxurious fabrics of the Sense Fall 2013 Collection which debuts in stores across the U.S. in two weeks.

Sense is a multifunctional activewear line for women fabricated from blends of luxurious modal, cotton and Lycra, which is durable and extremely comfortable. Sense is a fusion of sport, leisure and fashion.

The Sense Fall Collection includes cozy ribbed stripes and fun accents of chevron prints along with their classic styles.



“Our Fall 2013 Collection will prove to be our most exciting collections with of our new ribbed stripes and classic combinations,” says Sense Designer and Owner Robin Beachner.

In addition, the beautiful flowing Palazzo Pant in cashmere-like cotton modal blend and the Tunic Pant are back. Sense’s signature piece, all-season flattering Tunic Pant with an attached skirt, launched the company a decade ago.

“We are delighted to bring back Sense classics and offer them with new styles and prints,” adds Beachner. “I consider this collection a ‘must have’ because of the versatility, comfort and unique offerings.”

The newly updated Boat Neck Top can be worn as a tunic or over the signature Tunic Pant. Fall’s palette is comforting and warm with their colors being Ox, a rich brick red; Graphite Blue; Aluminum; Teak, an olive brown; and Teak stripes on a warm ivory backgrounds. The French terry modal and cotton-modal blends are soft and wear incredibly well.

All the styles in Sense’s fall collection can be worn as casually and also dressed up for any occasion. Sense is best known as a great line for travelers and the Sense Fall 2013 Collection calls to all travelers heading to places near and far.

The new Sense Fall Collection will be in retail stores nationwide starting September 15, 2013.
Sense retailers are: <http://www.senseclothing.com/stores2011.asp>.

Sense is designed and shipped from Santa Fe, NM and is made entirely in the USA. Sense began manufacturing in 2004 and offers a unique product that has become one of the most sought after brands in the Active, Spa and Travel-wear arena.

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INTERVIEWS AND IMAGES AVAILABLE UPON REQUEST

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